# Aquatics Board – Minutes

# Tuesday December 18th, 2018

# City Hall, Room 224 – 4:00 p.m.

**Board Members Present**: Becky Monagle, Joe Parrish, Tom Rutecki, Charlie Williams, Pat Wat

**Board Members Absent:** Max Mertz, Phil Loseby, Carole Triem

**Staff:** George Schaaf, Kollin Monahan, Lindsey Foster

**Community Members Present**: None Present

* Approval of minutes from November 27th Meeting
* Financial report
  + Interdepartmental charges removed from this report
  + Board prefers digital version rather than a hard copy handout for future meetings
    - Detailed financial documents will be on shown on screen moving forward
  + Board would like up to date cost recovery for January meeting
  + Once Finance Committee is established; committee will focus on budgetary oversight and report back to board
* FY17 vs FY19 usage trends was presented
* Advertising
  + Board would like Aquatic Mgr. to present actuals for banner advertising options
  + Board would also like to start seeing metrics from social media
    - Once sub-committees are formed; all matters related to advertising/marketing will be decided/discussed during these meetings and reported back to full board
* Reorganization of Board Discussion
  + \*See Board Member Wat’s attached summary of discussion
* Board would like an update on board’s term expiration dates
  + Aquatic Manager will contact the Clerk’s Office to obtain this information

* **Next meeting dates & times:** 
  + **January 15th, - Operations Board Meeting 4:00pm @ DPAC, Event Room A**
  + **January 22nd, - Full Aquatic Board Meeting 4:00pm @ City Hall, Room 224**