

**Minutes**  
**CBJ Commission on Sustainability**  
**Retreat**  
**Saturday, November 17, 2007, 9:00 AM to 3:00 PM**  
**Assembly Chambers**

I. CALL TO ORDER

Meeting called to order by Chair Gayle Wood at 9:08 AM

Present: Carol Anderson, Jonathan Kamler, Catherine Fritz, Sally Schlichting, Gayle Wood, Sarah Lewis, Sandy Boyce (arrived at 5:07), Rick Wolk

Absent: Bob Doll

Staff: Maria Gladziszewski

Facilitator: Scott Miller

Public:

Jamie Karnik: Communications Director for the North Pacific office of Oceana, an organization that works to protect ocean environments. He is interested in filling the open Commission seat because understanding and attaining sustainability is critical for a place as unique as Juneau.

Jim King: Believes that the natural environment and beauty of Juneau are what makes it a special place, but that, at this time, the University is the only organization emphasizing this. He encourages the COS to collaborate with the University because they are a critical part of Juneau's future.

Bill Leighty: Has been invited to give a presentation to the COS regarding Juneau's energy consumption. As a member of the public, he wants to emphasize his belief that the promotion of sustainability is a moral obligation for interspecies and intergenerational equity.

Bob Woolf: Former member of the Energy Advisory Committee. Encourages the COS to take a long term, comprehensive, systems-based approach to understanding and promoting sustainability.

II. AGENDA

Planning Retreat Agenda followed for this meeting (transcription of notes taken on charts attached to these minutes):

- A. Introduction and Ground Rules
- B. Commissioner Goals
- C. Mission, Powers and Duties
- D. Background Presentations
  - 1. Bill Leighty: Juneau Energy Audit
  - 2. Tim McLeod, General Manager of AEL&P: Renewable Energy Outlook.
  - 3. Jim Powell: Recent research into community sustainability indicators.
  - 4. Sandy Boyce: Findings from the Mayor's Panel on Climate Change

E. Visioning

F. Strategies & Priorities

G. Action Planning and Structure of the Commission

Creation of focus committees: after a brainstorm of focus areas, COS members agreed to begin focused work in the following six areas:

1. Energy/Carbon Footprint:
  - a) Gayle Wood
  - b) Jonathan Kamler
  - c) Rick Wolk
  - d) Carol Anderson
2. Transportation:
  - a) Sandy Boyce
  - b) Rick Wolk
3. Waste/recycling:
  - a) Jonathan Kamler
  - b) Carol Anderson
4. City Operations:
  - a) Sally Schlichting
  - b) Sarah Lewis
  - c) Gayle Wood
5. Built Environment:
  - a) Catherine Fritz
  - b) Sarah Lewis
6. Public Info/Education/Inventory of Resources/Clearinghouse:
  - a) Sally Schlichting
  - b) Catherine Fritz

H. Wrap Up

### III. ADJOURNMENT

A. Next regular meeting scheduled for December 5, 2007, 5:00 PM, in the CDD Conference Room.

B. Meeting adjourned at 3:15 PM.

Sustainability Commission Retreat  
Attachment to Minutes of November 17, 2007  
Chart Notes

Scott Miller's Notes

**Whiteboard:**

**(Left Hand Column)**

Identify Critical Activities. Then, what to do about them  
Looking Back and forward (50 yrs.- Juneau century@UAS)  
Get Principles into Policy Documents, eg. Life Cycle Cost Analysis  
Science Panel  
Collaborators/Experts

- affordable housing group, Housing First
- Alaska Committee
- Chamber of Commerce/DBA/JEDC
- AK Energy Authority/AELP
- United Way/SSAB/Agencies
- ADEC
- Rotary/SEACC
- Native Corps/Tribal/FDNS
- University
- CVB/Tourism industry/Alaska Cruise Assoc/ATIA
- AIA (and other built environment professional groups, landscape, civil eng, etc)
- JAHC
- Social Justice GPS
- Waste management
- UFA/AFA
- Neighborhood Associations
- Mendenhall Watershed
- Knowledge Ind Network (the 20-somethings)
- Legislators

**(Right Hand Column)**

Vision  
Values  
How to Impact (areas)  
COS Structure  
Priorities: Important, Easy Imminent

**(Center Column)**

Juneau imports most necessities  
Global warming  
Many challengers – some daunting/mysterious  
Population – what is sustainable?  
Role of Built Environment  
Ecological/Social entrepreneurship  
Helping citizens “do the right thing”  
Shift in paradigms/reach out to the larger community  
Role of ecosystems  
Long-term, integrated, systems approach  
Sustainability is ethical/moral issue  
Juneau is a special environment  
Role of UAS and UAF (esp. in long term)  
Thousands of community efforts

**Sticky charts:**  
FOR TODAY

Focus Define Vision as a group process for moving.  
Brainstorming: what can we do?  
Keep moving forward: Developing as a group  
Brainstorming list of projects and things we can do  
Specific To-Dos as group or individuals – tangible  
Basic Plan/Starting point (manual)  
Acknowledge size of topic but find things we can do  
Work plan/Calendar/Other resources to use

### MISSION

Broad mission allows COS to choose  
What's the "Elevator Speech"? COS as Conscience of Community  
Incorporating "un" language  
Moral/Collaborate to raise consciousness about choices "willing at this cost"  
Message about concerted effort  
Natural systems and communities are always changing (can't sustain by "freezing")  
Not static/not stable  
Identify critical activities

### DUTIES & POWERS

What's our authority for proposing/commenting on programs and policies?  
Need to bring well supported positions  
Get some successes done soon (reinforce for Assembly why they want COS)  
(Have sub-com on grant funding) and promote CBJ funds commitments  
So far have focused on indicators  
Identify existing state/local infrastructure/assets that COS can leverage  
Indicators/assessment as lens/touchstone for other activities.

### PRIORITIES: issues that the COS might want to have action or influence on over next 3 years

Energy Efficient residential construction  
Reduce Carbon Footprint  
Sustainable CBJ operations as a model  
    Implement existing policies  
Public Education Programs  
Waste/recycling  
Identifying collaborators and existing models  
Energy audit/policy  
Transportation policy  
Initiative for business  
Housing

### NEXT STICKY SHEET (Priorities, cont'd):

Community vulnerability  
- Food independence  
Impacting the decision process  
    - Planning/Budgeting/Policy  
    - Community involvement  
Household/Personal actions  
    - conservation  
Built environment  
Steps w/ short pay-back  
Land Use/Density/Process  
    - mixed-use neighborhoods  
    - park lands  
    - symbiotic businesses/structures (cradle to cradle thinking)  
Community Website  
Earth Day – boost CBJ involvement  
One day initiatives/events (eg mass transit)

### EASY?

Building standards for CBJ

- ie greening city government
- Public Education Program – get started
- key info people need
  - simple things they can do (eg light bulbs)
- Small CBJ Subsidies = worthwhile savings
- Loan funds for community improvements USDA/REEAP
  - Or to incentive-ize good behavior

### SOON

Waste management/recycling  
 Parking Garage/Bus Routes  
     \$ toward public transit (mitigation for adverse incentives)  
 Energy Audit (Rich Seifert, UAF extension service)  
 Inventory/Website(?) of resources and people

### COS STRUCTURE: 6 Sub Committees to start

Energy/Carbon Footprint: Gayle, Jonathan, Rick, Carol  
 Transportation: Sandy, Rick  
 Waste/recycling: Jonathan, Carol  
 City Operations: Sally, Sarah, Gayle  
 Built Environment: Catherine, Sarah  
 Public Info/Education/Inventory of Resources/Clearinghouse: Sally, Catherine

Issues to address as a Committee as a Whole:

Outreach to groups/constituencies  
 Oversight/policies/institutionalize values  
 Self evaluation  
 Political realities/impact  
 3 arenas of influence: Scientific, Economic, Political  
 External Communications  
 Grants  
 Indicators  
 Not reinventing the wheel

### USEFUL EXPERTISE

Economist  
 Business  
 Social scientist  
 Young people  
 Traditional native perspective: “7 generations perspective”  
 Regular people  
 Multi-cultural constituencies  
 Energy Experts  
 Natural Scientists