December 27, 2011

Dear Mr. Swope:

The Juneau Convention & Visitors Bureau requests the following Marine Passenger fees for the following cruise passenger service programs:

1) TBMP Crossing Guard program - $135,000 (estimated figure for FY13 – a more refined estimate will be available in mid-January). Only actual costs will be billed against the passenger fee request upon receipt of contractor proposal to address changes in ship schedule (one additional Princess ship in 2012) and any changes to personnel expenses – along with a 3% administration fee for JCVB. The crossing guard program is designed to address both vehicular and pedestrian congestion along South Franklin Street and the Marine Park Plaza area. JCVB administers this program on behalf of the TBMP.

2) JCVB Visitor Information program - $127,000. The visitor information program provides assistance to cruise passengers with information about community services and destination activities. Program expenses include administrative support for training and supervision of 130 Juneau volunteers and staffing of the cruise ship terminal visitor and Marine Park kiosk, including two paid seasonal visitor information positions, the downtown map and other printed materials to assist cruise passengers orient themselves to the destination.

The JCVB is proud to be associated with these successful cruise passenger services and we appreciate the CBJ's support of our efforts to present Juneau as hospitable visitor destination.

If I need to provide further information or details about these two programs, please don't hesitate to contact me.

Sincerely,

Lorene Palmer
President/CEO
Juneau Convention & Visitors Bureau

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